FASTENER POLAND°

2025,10,15~16

International Exhibition and Convention Centre Expo Krakow

days of industry meetings, presentations of the latest technologies and products, an expert conference on topics important for the fastener industry, Meeting Zone and novelty — Surface Protection Exhibition. This is a preview of this year's edition of the International Trade Fair for Fastener and Fixing Technologies FASTENER POLAND®. The trade fair will take place on October 15th-16th at EXPO Kraków.

The previous edition of the trade fair was attended by 153 exhibitors from 18 countries, 75% of which were foreign companies. The statistics of visitors were equally international. Of the 2,856 guests, 46% came to Krakow from abroad. Europe was most represented by industrialists from Germany, the Czech Republic, Slovakia, Ukraine and Romania. The above data only emphasize the importance of the event and the fact that the FASTENER POLAND® trade fair is the most important place for business meetings in the industry in Central and Eastern Europe.







Poland, a Strategic Player on the European Market

The demand for specialised fasteners, in terms of quality and standards, is constantly growing. This is probably influenced by the most technologically advanced industrial sectors. Polish suppliers have specialised in supplying high-quality fasteners. Thanks to investments in modern technologies that are friendly to the environment and the continuous improvement in the qualifications of production staff, Poland is the third largest supplier of fasteners in the European Union, after Germany and Italy. The location of Poland and well-developed transport infrastructure guarantee uninterrupted supply chains to the furthest corners of the continent. Although labour costs are also rising in the country, Poland still offers competitive prices compared to other European countries. All these factors make Poland an ideal place for investment in the fasteners industry. Exhibitors from all over the world know this, and every year at the only event dedicated to fasteners in Poland they want to establish business contacts, find an agent or investigate the potential to open a branch.

All About Surface Protection

A novelty of this year's edition of the FASTENER POLAND® Trade Fair will be an exhibition devoted to the preparation and protection of the surface of fasteners. This work is carried out at every stage, both by manufacturers and distributors of fasteners. Therefore, the organizer invites manufacturers and suppliers of cleaning, degreasing, coating, varnishing and protection of metal surfaces to EXPO Kraków. Manufacturers of machines and devices, suppliers of chemicals, paints, varnishes and galvanic technologies will present their offer.

Proven Formula of B2B Meetings

The previous edition showed that B2B meetings are a very important aspect of the trade fair. Meeting Zone dedicated to companies that are beginning their adventure with participation in fairs and those that have not planned this form of promotion in this year's budget. In a dedicated area, with a small financial outlay, traders had the opportunity to present their offer and obtain orders. This project was enthusiastically received and will certainly be continued this year, too.

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