

「唯勝貿易」創新工具 整合品質、功能和新技術

► Bolt & Nut Extractor

Aiming to be the trusted partner for innovative tool solutions of its customers, Way Win Tools Trade Company, established 5 years ago, has been dedicated to the production and development of professional hand/pneumatic/electric tools, automotive repair tools, and fastener tools. It is a rising star widely noticed in many industries that require the use of professional tools for fastening.



Providing the Most Complete Product Solutions with Non-stop Innovation

Way Win's R&D team is composed of members with more than 25 years of experience in tool manufacturing and R&D, and is able to provide the most suitable fastening tools according to the characteristics of different industrial applications and the individual needs of customers. With this highly skilled production team and a rigorous product control process, Way Win has been able to surprise the market with innovative tools every year (such as the recently launched patented Extractor Bolt & Driver Set, which can dismantle rusted and worn-out bolts and nuts). In addition to demonstrating strong product development capabilities with numerous product patents, Way Win also actively demonstrates its commitment to quality, reliability and performance to its customers.

Currently, Way Win's main products for export include sockets, wrenches, torque wrenches & accessories, vehicle maintenance tools, hexagonal wrenches & screwdrivers, pliers, vises, clamps, power tools, pneumatic tools, fasteners & accessories. With a production capacity of 20 containers per year, the company serves customers worldwide.

"We have been working hard to build our brand value through our innovation capabilities and partnerships with global customers, and to enable our customers to continue to play a leading role in the highly competitive marketplace. Meanwhile, innovation is at the core of our corporate development, enabling us to help our clients accomplish and even exceed their goals, and transform intangible ideas into endless business opportunities. On the basis of trust, innovation and success sharing, providing customers with the most complete product solutions is the ultimate mission we pursue," said President Morris Chen.



Products Gain Traction in Europe and the U.S. ; Helping Emerging Markets Connect with the World

In response to the ever-changing demands of customers, Way Win emphasizes on product quality, functionality, and the introduction of new technologies, which has enabled it to successfully penetrate into the automotive, construction, and DIY industries in critical markets such as Europe, the U.S., and South Asia. Currently, 40% of its products are sold to the U.S., 30% to Scandinavia, 20% to Israel, and 10% to India, and it looks forward to developing more customers from emerging markets in the future.

President Chen added, "Our products have not been sold to emerging markets such as the Middle East, North Africa and Central & South America at this stage, but a number of our patented power/pneumatic tools and their accessories and fasteners are well suited to the application needs of the industries in these markets, which can help local customers quickly connect with the world. In the scenario where U.S. tariffs and exchange rates continue to affect the global economy, we will endeavor to promote high quality, high performance and innovative products to customers in the global market." ■

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Innovative Tools by **WAYWIN**®

Combining Quality, Functionality, and New Technologies

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