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# Yung King Industries- Technical Know-how as the Foundation; New AI Equipment Enhances Sorting Accuracy

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## Advanced AI Sorting Machines and Multi-Axis Forming Machines will Soon be in Place Successively

Yung King Industries, Taiwan's leading brand of cotter pins, retaining rings, and spring pins, has stood the test of time in the global market for over 40 years. It has received Taiwan's Ministry of Economic Affairs' award for outstanding contributions over the past 40 years of operation. Under the leadership of 2nd-generation President Josh Chen for over 30 years, Yung King has grown from a small family business into a globally recognized enterprise. Yung King continues to innovate and improve in all aspects, aspiring to be the most trustworthy and reliable partner for its customers in terms of quality, lead time, and technology.

## Stricter Quality and Lead Time Requirements are the Brand's Core Spirit

The reason that Yung King can stand firm in the market and build a high-quality brand image in the minds of customers is largely due to its more stringent quality and lead time requirements than its competitors. President Josh Chen said by aptly taking beef noodles as examples: "Beef noodles served in different restaurants are both beef noodles, why are people willing to pay for the one at a higher price? Because its quality is worth it!" While competitors might only have two requirements to maintain product quality, President Chen may demand five additional standards. Through meticulous attention to detail, **he internalizes the quality concept into employee habits and corporate culture. President Chen believes that people are the key to a company's success; even the best equipment is useless without meticulous human management. This is why Yung King has always been able to reassure its customers.** Regarding lead time, Yung King also benefits from having the most abundant equipment and well-trained personnel in the industry, allowing it to provide the most suitable delivery schedule to meet varying customer demands. This has resulted in high customer loyalty in many demanding markets in Europe, America, and Japan.

Yung King offers a wide range of iron and stainless steel pins, retaining rings, and spring pins for mass production or small-batch customization. Stainless steel products, in particular, are its well-established strength that has remained unmatched by competitors for years. Pins, retaining rings, and spring pins are essential in environments with high safety requirements (such as vibration, rolling, and sliding) to prevent product detachment, providing a 2nd layer of protection. In addition to advanced Keyence 3D inspection equipment and rolling mills, **Yung King recently purchased an AI-powered automatic sorting machine capable of judging the quality of defective products and electroplating, offering superior sorting accuracy compared to manual sorting. This June, Yung King will further introduce a multi-stroke, multi-axis forming machine**, which can not only flexibly meet customers' requirements for more complex sizes and functions and smaller batches, but also achieve faster lead time and higher quality than its competitors.

President Chen stated that rather than competing on price, Yung King prioritizes quality and lead time. "For years, we've maintained stable partnerships with clients in the US, Japan, and Australia, and we look forward to opening more doors for cooperation in Europe and Southeast Asia. Although the market is currently affected by uncertainties such as the U.S.-Iran War, leading to rising raw material costs, this presents both challenges and excellent opportunities to test a company's resilience. As a Taiwan-based company, we have our sights set on the global market, especially with the 3rd generation now joining the company to learn business operations; the team of Yung King will demonstrate even greater vitality and momentum. We sincerely welcome customers with professional needs for anti-slip and anti-loosening pins/retaining rings/spring pins or those needing solutions for loose screw assembly problems to contact us for quotes and consultations." ■

