



# Hannover Messe 2024 - Focus on Energy & Industry 4.0 Issues



Hannover Messe in Germany, the annual event for all industries, kicked off on April 22, 2024 at Messe Hannover and attracted industry professionals from all over the world to visit the 5-day event. Since it was first organized in 1947, the trade fair has become one of the most important international platforms for the global industries to explore innovative products and observe the latest technologies and trends. This year, 15 exhibition halls were open for the show and attracted more than 4,000 exhibitors from the production and R&D fields of industrial manufacturing, mechanical engineering, automation, electronic engineering, digital industry, innovative materials and components, and energy-related industries, showcasing more than 14,000 products and sustainable solutions for industrial applications with outstanding performance.

The show this year focused on "Energizing a Sustainable Industry", with special emphases on AI & machine learning,

carbon neutral production, energy, Industry 4.0/Manufacturing-X, and hydrogen & fuel cells technology trends and developments. Through this annual event, exhibitors and visitors looked forward to creating further synergy and cooperation, fostering progress and development, stimulating more eco-friendly and innovative production, getting to know more technology trends, increasing industry competitiveness, and establishing successful networking contacts.

The organizer also invited many well-known figures from the industry, government and academia to give speeches. President of the European Commission Ursula von der Leyen and Chancellor of Germany Olaf Scholz as the invited guests were also present, demonstrating the official support of the European Union and German Government for the development of industrial upgrading and other related trends. ■

*Copyright owned by Fastener World  
Article by Gang Hao Chang, Vice Editor-in-Chief*

