

Wire Düsseldorf 202

Taiwanese Machinery, Tool & Die **Makers Showcase New Products**

The biennial Wire Düsseldorf, which was co-located with Tube Düsseldorf, took place at Messe Düsseldorf from April 15-19 this year, with a total of 17 exhibition halls open. The exhibits included: fastener manufacturing, processing machines, precision formers & technologies, various wire & cable materials, manufacturing & processing auxiliary machines, press/lubrication technologies, automation & quality control systems, welding equipment, quality inspection & measuring instruments, spring manufacturing, pipe materials & spare parts, etc. Visitors took opportunities during the 5-day event to keep pace with the development and latest trends of these industries in one visit.

The "wire" zone this year utilized 67,400 sq. m of exhibition space and attracted 1,500 exhibitors from 60 countries. The "tube" zone used 52,200 sq. m of exhibition space and attracted 1,200 exhibitors from 54 countries. Together, the two zones had about 120,000 sq. m of exhibition space and 2,700 exhibitors. Nearly 50 fastener machine equipment, mold & dies, and parts /components manufacturers from Taiwan also exhibited their latest products and services, demonstrating the soft power of Taiwanese related industries.

Fastener World Inc. also signed up to participate in the exhibition in 2024. Through the distribution of our magazines on-site, we interacted with buyers from Germany, neighboring European countries, and even from the Americas and Asia, and introduced to visitors a reliable and efficient sourcing platform that could enable them to search for more high-quality suppliers in a one-stop way, actively playing the role of a bridge between buyers and sellers. During the 5 days, our stand attracted buyers interested in cooperating with Taiwanese and global quality suppliers to make their inquiries.

According to statistics of the organizer, this year's show attracted visitors from 135 countries to Düsseldorf, including not only domestic German visitors, but also those from Italy, Spain, Belgium, France, Austria, the Netherlands, Turkey, Switzerland, the UK, Sweden, Poland, the Czech Rep., the U.S., Canada, S. Korea, Taiwan, India and Japan. There were also visitors from Central and North America, Turkey and Asia, who wanted to meet the exhibitors face-to-face, explore innovative products and look for new suppliers.

Innovation was the main theme of this year's show. Besides the exhibition itself, a few esteemed experts and industry leaders were invited to give speeches and presentations, and special shows and digital guided tours were also highlights of this year's show. Exhibitors also actively demonstrated their companies' sustainable development strategies and shared with guests their green energy policies and carbon reduction targets they already achieved.

The organizer has also officially announced that the next show will be held again from April 13-17, 2026.





