



海迅「中国“智”造」，提升「全球供应链韧性」

HISENER China Intelligent Manufacturing Enhances “Global Supply Chain Resilience”

As global supply chains enter an era of heightened volatility, international buyers are no longer selecting fastener suppliers based solely on price. Increasingly, they want to know whether a supplier can deliver consistently and reliably. Hisener Industrial has clearly felt this shift in customer expectations and now regards supply chain resilience as a key new competitive advantage. From its early portfolio of 4,000 products centered on stainless steel and composite screws, to ERP/WMS-based digital operations, ESG management, carbon reduction, and talent development, the company is leveraging “China Intelligent Manufacturing” to help global customers reduce uncertainty amid rapidly changing markets.

Automation + Intelligence for More Predictable Supply

For overseas customers, the biggest concerns are often uncontrolled lead times, quality fluctuations, and unpredictable supply. Through its smart factories, the company uses automated production to reduce fluctuations caused by human factors, while standardized smart management ensures consistent quality across batches. Transparent production data also enables more accurate lead-time forecasting, helping customers better plan projects and inventory. Comprehensive production traceability further supports overseas customers in meeting compliance audits and supply chain management requirements.



Each material box to the correct process node

plans in advance. When market conditions change rapidly, predefined risk-response plans are activated to maintain supply flexibility.

Beyond Capacity, “Flexibility” Matters More

The company emphasizes: **“Rather than simply expanding production capacity, we believe ‘flexibility’ is more important!** In response to urgent orders, sudden order surges, or specification changes, we can allocate capacity among different workshops to distribute the workload, while using flexible production scheduling to accommodate rush orders. Key raw materials are secured in advance with safety buffers, while finished-goods safety stocks are maintained for standard products, enabling rapid shipment when necessary.” The company also works with key customers to continuously forecast demand, allowing it to adjust material input and production

Leading China Fastener Industry into Intelligent Manufacturing

Hisener originally began as a trading company. As its business developed, however, it realized that without full control over production, it was difficult to comprehensively manage quality, lead times, and customization requirements. The company therefore gradually built its own manufacturing facilities and developed large-scale smart factories that have helped lead domestic industry trends, transforming itself from a trading intermediary into one of China’s leading intelligent fastener manufacturing service providers. Today, the company is no longer simply focused on “making products.” It has developed control over the entire manufacturing process and creates value through stable quality and attentive service. **Compared with the past, when scale and price were the primary competitive factors, innovation and supply chain resilience have become increasingly important.**



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More Than a Supplier—A Partner Sharing Supply Chain Risks

“Choosing a fastener supplier is not simply about choosing products and prices. It is about choosing a long-term partner that can share risks and grow together with you,” the company states. It provides one-stop services combining large-scale supply of standard fasteners with customized R&D. Through carbon inventory, CE/ETA certifications, product corrosion-resistance performance, and a controlled subcontracting system, it continues to strengthen supply chain resilience. Although a fastener is a small component, it can directly affect the safety of an end product or project. The company therefore regards reliable delivery and traceability as fundamental requirements. When faced with raw material fluctuations or potential changes in lead times, the company also emphasizes early warning, two-way transparency, and proactive coordination with customers. **From “making better screws” to “giving customers confidence to place orders,” Hisener is redefining the value of China Intelligent Manufacturing—not simply by supplying products, but by working with global customers to withstand supply chain risks and achieve long-term growth together!** ■



Showroom

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