

FIXDEX 固耐安智慧制造：锚定全球工程的坚韧底气

Goodfix Industrial (Fixdex) Smart Manufacturing: Resilience to Anchor Global Engineering



The true value of industrial products is not measured at the moment it leaves the factory, but by whether it remains firmly in place after decades of operation, vibration, and environmental challenges. This is the mission pursued by Goodfix Industrial. Headquartered in Handan, Hebei, it is recognized as a National High-Tech and “Little Giant” enterprise specialized in niche, sophisticated and innovative industries. Guided by its founding principle of being “Firm, Durable and Safe,” it continues to bring Chinese manufacturing quality to global levels.

Industry-Integrated Manufacturing Builds Reliable Competitiveness

Covering 400,000 m² with more than 500 employees, it operates an integrated production chain in-house, covering materials, manufacturing, surface treatment, and finished products to ensure high quality and fast delivery, encompassing more than 30 multi-station high-speed cold heading machines, 15 Taiwanese high-speed threading machines made by Chien Tsai Machinery, 35 automatic assembly machines, and more than 300 other threading machines. Combined with full-process MES control and smart workshops, these capabilities maintain product consistency and rapid delivery. Monthly production exceeds 20 million anchor bolts, while threaded rod monthly capacity reaches 10,000 tons. Other exported fastener products currently total around 2,000 tons per month, with growing volumes.

One Anchor, A Decades-Long Commitment to Engineering

From tensile, compression, shear, impact, and hardness test to spectral analysis and anchoring tests in cracked and uncracked concrete, its laboratory capabilities provide data-backed verification for product performance, receiving recognition under ETA, ICC, UL, CE and other certification systems.

It invests about 6% of its annual revenue in R&D. **Its post-installed undercut anchors are the first in China to pass national-level S-grade test, delivering performance benchmarked against German products at prices 30% lower! Thanks to strong quality and cost competitiveness, the Fixdex brand has been designated for China Railway Group, PowerChina and well-known curtain wall and elevator companies.** With independent export rights, its products are sold across Europe, the U.S., Japan, Southeast Asia, and other developed markets. From Huawei and BYD to Xi'an Metro Line 6, its anchoring technologies are applied in demanding projects while continuously pushing the boundaries of high-reliability connections. Full-process traceability ensures that every anchor is identified and its performance controlled, adding additional assurance to mega-constructions!

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From Product Supply to “Integrated System Solutions”

It has developed 5 major product systems covering anchoring, fastening, seismic support, MEP installation, and new-energy installation, serving photovoltaic projects, rail transit, petrochemical facilities, bridges and tunnels, and major construction projects. This year, the products have been deployed in Xiong'an New Area, expanding presence in many places. Whether serving project owners, contractors, or distributors, it provides full-process technical guidance, transforming its role from a product supplier into an integrated system solutions provider.

FIXDEX: Bringing “Reliability” to the World

Built on the spirit of “Make Fixing Dexterity,” its international brand Fixdex represents more efficient and flexible connection solutions for the globe. The brand is registered in more than 70 countries, with products exported to Europe, the U.S., Japan, Southeast Asia, etc. The company is continuing to establish overseas branches and stocking warehouses. It believes that a small fastener often carries the safety and trust of an engineering project for decades to come. It will continue to invest in technological innovation, smart manufacturing, and global service capabilities, striving to make “Made in China” more than a symbol of manufacturing capacity—it will be a lasting promise of quality that global engineering customers can trust. ■

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