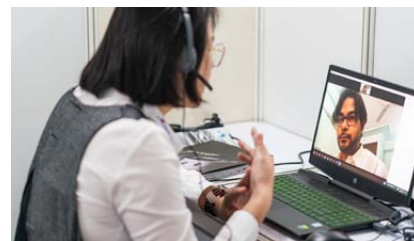


Urgent Need for Economic Recovery- Trillion-dollar Businesses to Come in October with iMT Taiwan & THS



With the need for recovery in international businesses and the metal industry thriving again, trillion-dollar business opportunities are foreseeable. International Metal Technology Taiwan (iMT Taiwan), the only international trade fair for the metal technology industry in Taiwan, will once again join hands with Taiwan Hardware Show (THS) as a grand fair at Taichung International Exhibition Center from October 13th to 15th. Held right before the prestigious China Import and Export Fair (Canton Fair), the event is sure to attract buyers from around the world who seek businesses in the post-pandemic era.

One and the Only in Taiwan: a Signature for Metal Technology in Asia

Hosted by Kaigo Co. and co-organized by Taiwan Metal Industry Association, Taiwan Casting Industry Association, Changhua County Industrial Association, and Changhua Importers and Exporters Chamber of Commerce, iMT Taiwan 2021 is the only international exhibition for the metal technology industry in Taiwan. The grand event presents Taiwan's leading technology in metal material including metal processing and molding, precision machinery processing, casting, forging, welding and cutting, metallurgy, heat treatment, surface treatment and many more. The number of visitors has been growing over the years, making iMT Taiwan a leading metal tech exhibition in Asia.

Exports Drive Domestic Demands and Brings in Customers from All Walks

During the pandemic, Taiwan has been the most reliable partner in the global supply chain. The domestic market growth is driven by the great number of export orders from various industries, and the domestic industry seeks local companies for cooperation to ensure stable production. iMT Taiwan 2020 showed the explosive demand from Taiwan's electronics and semiconductor industries, with buyers from the electronics industry visiting the fair to find suppliers of metal materials, processing technologies, and precision instruments. With the demand for metal products still being very strong, iMT Taiwan is the best place to contact domestic producers from various industries and expand the source of diversified orders.

Taiwan's Excellent Performance in Disease Control, Enables the Joint Event to Pave Its Way to Global Markets.

Business opportunities have been growing even faster in the post-pandemic era, and competitors from around the world are sure to return to the game one day. During this time, Taiwanese companies made use of the outstanding performance in disease control and seize the moment in advance. In 2020, iMT Taiwan, together with THS, attracted over 400 exhibitors locally and abroad. With returning Taiwanese entrepreneurs, global buyer partners in Taiwan, domestic businesses, and traders, the number of visitors exceeded 23,000. In terms of scale and successful transactions, iMT is one of the best trade fairs in Taiwan in 2020.

Working Physically and Virtually for More Cooperation

During iMT 2020, THS and iMT Taiwan teamed up with Taiwan External Trade Development Council (TAITRA) to organize online matchmaking for buyers who were not able to visit Taiwan. During the three-day event, 120 meetings were held, with 55 overseas exhibitors from 37 countries striking their deals. This year, online matchmaking sessions will continue to be held, screening potential buyers from previous overseas visitors to be invited to the first round of matchmaking, with an aim to secure overseas orders for exhibitors.



Industry Leaders and Experts Gathering at Premium Tech Forum

Innovative technology brings opportunities and challenges to the industry seeking transformation and upgrades. To facilitate the industry in technological developments and sensing future opportunities, iMT 2021 launches the new Taiwan Metal Processing Premium Tech Forum to invite experts from the industry and the academia to share their knowledge on advanced metal material development, metal casting and forging manufacturing, precision processing equipment and advanced intelligent manufacturing, and more. The goal is to promote Taiwan's leading metal material technology and process skills to the world, and to reassert Taiwan's competitiveness on the world stage in metal material production, processing and manufacturing, and its critical role in the metal industry chain.

Subsidies from co-organizers in recognition of the event

The benefits of iMT Taiwan and THS have been recognized by the industry, and Kaigo Co. has sought subsidies from the Bureau of Foreign Trade to grant exhibitors access to more overseas businesses. The co-organizers and associations have increased the amount of monetary incentive for their members to attend the fair. This year, exhibitors will have the opportunity to receive a subsidy of NT\$20,000 on a first-come, first-served basis. iMT 2020 has been recognized for its excellent results and more than half of the exhibitors have already made reservations for this year's show. For more information, please contact Kaigo Co. at iMT@kaigo.com.tw.