# C ustomer Complaint Chindre Industry Sweeps Overseas Electronic Components Market

## 竣茂工業 - 零客訴評價 深入海外電子零件市場

by Dean Tseng, Fastener World



Chinmore emerged as a CNC precision parts company in the electronic communication and automotive communication industries. Besides providing parts used on high-frequency antenna, it manufactures various types of precision parts in materials such as iron, copper, steel, stainless steel, and PTFE. The company can process parts with diameters ranging from  $\emptyset$ 1 to  $\emptyset$ 42mm, and lengths from 0.5 to 150mm, within 0.005mm tolerance. Founded in 1997, the company takes OEM and ODM orders domestically and abroad, continuing to play the indispensable role of supplying products to the primary high-end markets in the U.S., Europe and Japan. In Europe, Chinmore's footprints have reached Spain, Germany, Czech Republic among others.

#### **Clients See 5 Advantages in Chinmore**

Chinmore manufactures in accordance with clients' requirements. The clients can provide drawings, sizes and requests for special specifications for engineers and technicians to see

if the manufacture is possible, and if it is, samples will be provided to the clients for confirmation before massproducing. The company is certified to CE, RoHS, ISO 9001:2015 and ISO 14001:2015 and uses automatic 3D projectors for inspection. Quality assurance is carried on as per clients' standards. High quality and customizable product offering bring Chinmore very loyal clients.

The company uses Nomura's models for all of its CNC machines with the benefit of better systematic parts management, high precision, and stable quality. High precision, stable output, short lead time, capacity for rush orders and high customization are the top 5 strengths that clients see in Chinmore.

### Handling Design, Manufacture and Export; Steady Sales Growth

The company has a one-stop vertically integrated production line, which supports batch delivery to help clients reduce inventory. Its flexible service corresponds with the clients' demand. The past year had hardly any drastic impact on Chinmore's orderbook and the company remains on a steady growth track thanks to its quality, customer loyalty and the gradual recovery in overseas electronic and automotive industries.

As President Tim Wang said, "Our global clients may have their different order requests, but our continuous increase in capacity and industry-leading equipment mean that our clients can rest assured placing orders to our team of experts."

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