#### Exhibition



## **Inpour of People and Purchase Orders Drive Business Opportunity This Spring**



As a major manufacturing city, Germany has huge potential for its industrial and automotive industries. Market research institutions have released the latest forecast that the global market scale of industrial fasteners will reach USD 87.3 billion by 2026, while automotive fasteners will reach USD 24.2 billion in 2028, of which Germany will occupy a significant share. Against the background of high demand prospects, the world waited four years and finally witnessed the 9th edition of Fastener Fair Global returning to Messe Stuttgart for a three-day period from March 21-23, 2023, attracting global fastener exhibitors and buyers to exchange and discuss collaboration opportunities.

The organizer's booth sales agent, Fastener World brought nearly 150 Taiwanese exhibitors to the event to gain more business opportunities for the Taiwanese industry to export to the European market. Several Taiwanese fastener companies told Fastener World that the lineup of Taiwan exhibitors in the 2023 edition was a huge force that could not be underestimated. The reason why Taiwan attached great importance to the return of this show was because, for one thing, Taiwan saw the potential of this show in prompting buyers to place orders; for another, Taiwan looked to grasp a wave of orders from this show in spring to replenish order books and to begin shipping worldwide from the second half of 2023. Additionally, the newly designed Taiwan Pavilion was particularly eyecatching and stood out in the venue, attracting inquiries from many local and overseas buyers and visitors.





According to the latest data from the organizer's press release issued on March 30 (German time), the three-day show attracted around 1,000 exhibitors from 46 countries and used 23,230 square meters of venue space in total (1,000 square meters more than the previous edition) in Halls 1/3/5/7. Exhibitors were mainly from Germany, Italy, Spain, Turkey, UK, the Netherlands, Poland, France, Taiwan, China and India. This year, with the lifting of lockdown in various countries, overseas buyers are eager to start replenishing their stock in large quantities. The 2023 edition brought an inpour of both people and purchase orders. Almost 11,000 trade visitors from 83 countries visited the Fair and they were mostly distributors, manufacturers, and suppliers from Germany, Italy, UK, Poland, France, the Netherlands, Switzerland, Spain, Czech Republic, Austria, and Belgium.

Fastener Fair Global showcased a wide range of products, including raw materials (wire rods), finished/semi-finished fasteners, tooling, machines and equipment, secondary processing, surface treatment, heat treatment, electroplating and baking, warehousing, and related products and services. Every year, the show attracted numerous visitors from the construction, automotive, aerospace, marine, electronics, light and heavy engineering, energy, communication technology, metal products, furniture manufacturing, and sanitary ware industries.

The next edition of Fastener Fair Global will take place again at Messe Stuttgart on March 25-27, 2025.

### **Snapshots from Fastener World's stand**





# Taiwan Exhibitors









### **China Exhibitors**







### **Travel After the Fair**

