



Max Del Founder Passed Away

Just three months after the death of Anderson Luiz Biason, another loss occurred with Max Del's CEO. This time it was Américo Maximiliano Biason, Anderson's father. A fastener manufacturer and founder, "seu Américo" (his nick name) passed away at the age of 83, on November 29, 2022, in Mauá Town, SP. Max Del has been his industrial plant and headquarters since 1977.

Américo Maximiliano Biason (1939 - 2022)



Brazilian News



Flávio Silva

Böllhoff Brazil Starts New Local Nuts Production

The Brazilian subsidiary from Böllhoff Group started production of high-resistance pressable nuts that meet the demands from the automotive, agricultural and electric energy sectors.

Specialized in fastening technology and assembly systems, Böllhoff Brazil informed of the new local production of KAPTI NUT®. The new line allows fixing pre-drilled thin metal sheets, resulting in the creation of a threaded fastening element for the application of a third component. The clamping system is specially designed to suit multiple drilling of strip and thin sheet metal, and can be applied to materials such as steel, aluminum, and stainless steel.

"The investment in that production line aims to benefit the local and export market, with faster service, competitive prices and the offer of products manufactured with the global quality standard of the Böllhoff Group", highlights the CEO of the Brazil unit, Flávio Silva. "These are highly resistant and pressable nuts, which can be applied via a mechanical process or also through automation possibilities that add more practicality and increase the productivity of our customers".

Brazil is one of the key markets for the Group. Currently, the local unit has sold an average of more than 620 million pcs of fasteners per year, with around 30% exported to France, Germany, USA, Italy, Poland, Mexico, Japan, Argentina, Chile, and Colombia. Other industries served by the company with Brazilian production are construction, aerospace, machinery, and equipment.

Ciser: New Operation in Asia-Pacific

After opening a new office in China, the fastener manufacturer giant in Latin America expanded its activities and advanced in the Asian market.



As part of its strategic market expansion, Cia Industrial H. Carlos Schneider (Ciser), the Brazilian Fastener Manufacturer leader, announced some actions to mark its position as a relevant supplier in the Asia-Pacific region.

October 2021, Ciser inaugurated a new and modern office in Changzhou City, Jiangsu Province, China. In addition to Henry Oswald, president of BraCham (the Brazilian Companies in China for Industry, Commerce and Technology Association), and Susan Zou, a Chinese government representative, the event was attended by some

executives who are Ciser's major customers, such as WEG, Marcopolo, Progeral and Karl Mayer. On the occasion, the new company was presented as Ciser Fasteners Jiangsu Ltda.

"We want to expand our share in the Asian market, not just in China, and to get the Ciser name across Asia and the Pacific region," said Renato Fiore, Sales Director. ■

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