## INTERNATIONAL FASTENER EXPO

## **Comes Back with a Physical Event in 2021**

by Joyce Huang, Fastener World

The N. America's largest industrial fastener, fastening tools, and related machinery B2B trade show, International Fastener Expo (IFE) has been successfully held at Mandalay Bay Convention Center on Sep. 22-23 this year and has been the first physical event since it was held virtually last year due to the pandemic. The number of participants was around 2,000. Most of them were manufacturers, distributors, traders, and retailers from USA, Canada, and Mexico expecting to establish connection with potential buyers and expand sales. Exhibits included various sorts of fasteners for industrial, construction, aerospace, and automotive applications, electronics fasteners, special fasteners, tools & machinery, hand/power tools, and related solutions. Fastener World was also present with our latest issues (incl. Fastener World / China Fastener World/ Hardware & Fastener Components / Emerging Fastener Markets) to discover more local business opportunities for advertisers.





According to statistics of the organizer, 88% of the attendees this year were from USA and more than 61% of them were distributors of fasteners and/or related products. Over 70% of exhibitors said that IFE was a must-attend event every year. In addition to offering a networking place for visitors and suppliers, the organizer also held several sessions on surface finishes, post-Covid supply chain, factory environment improvement, AI, e-commerce, pricing model, etc. in order to offer exhibitors and visiting buyers diverse attending experience. IFE will take place again on Oct. 18-19, 2022.

For more exhibition info or latest U.S. market updates, please contact us at foreign@fastener-world.com.tw.



