

# INTERNATIONAL FASTENER EXPO 2021



## Exciting Updates from International Fastener Expo

Registration is open at [fastenershows.com](http://fastenershows.com) for the International Fastener Expo (IFE) 2021. IFE 2021 will take place on September 21 – 23 at the Mandalay Bay Convention Center, Bayside B, in Las Vegas, Nevada. The expo is North America's most extensive business-to-business tradeshow of its kind for all types of fasteners, machinery & tooling and other industrial products.

This September, IFE will host a robust conference schedule with highlights on new technology, industry trends, testing and inspecting, growing sales and more – all in environment that places the health & safety of IFE's customers, partners, and staff as its top priority. IFE, which is owned by Emerald, will be implementing a robust Health & Safety Plan in addition to Emerald's Preparedness, Prevention and Response Plan, both of which outline the specific protocols being implemented both during the event-planning phase and onsite at IFE.

"The excitement and enthusiasm to see everyone face to face seems to be growing every week. We're thrilled to create a safe and comfortable environment for our audience to meet in-person once more," said Morgan Wilson, Show Manager, International Fastener Expo.

Each year, IFE brings together thousands of attendees, buyers, and sellers from across the entire supply chain. VIP attendees at IFE are consistently included in Industrial Distribution's Big 50 List and exhibitors are among the top international and domestic distributors, manufacturers, material suppliers, tooling and machinery providers and ancillary services. Top confirmed companies that will be in attendance this year include Fastenal, Wurth Industry of North America and Optimas. The 2021 show floor will also give attendees the chance to meet with representatives and explore top products from exhibitors such

as Brighton-Best International, Lindstrom, Stelfast, Nucor Fasteners, Star Stainless and Copper State Bolt and Nut.

In addition to the education and networking available, registration to International Fastener Expo gives you access to exciting special events such as a welcome reception at Daylight Pool, the Hall of Fame and Young Fastener Professional of the Year Awards, celebrating outstanding members of the fastener industry and the second annual IFE Golf Tournament at the Bali Hai Golf Club on September 21.

In addition to preparing for the upcoming 2021 show, IFE also recently launched a blog and newsletter, both of which are committed to distributing quality, timely content to regularly strengthen and educate the industry. Please contact [info@fastenershows.com](mailto:info@fastenershows.com) if you have a relevant product release or company update to share.





The Spring Blossom Begins-



# 2021 TAIWAN HARDWARE SHOW:

## The Only Local and International Exhibition, to Bring Business Opportunities in the Post-pandemic Era

The only exhibition in Taiwan for professional international hardware and hand tools, Taiwan Hardware Show is to be held at the Taichung International Exhibition Center from October 13th to 15th, right before the Canton Fair, attracting buyers from around the world. This year, Kaigo Co. Ltd., the organizer, continues to integrate offline to online Integration to create a Virtual and Physical Event, which was widely acclaimed in 2020. While expanding into themes that include an Online Purchasing Fair, Exhibitor Boutique Zone, and Industry Leadership Forum. The goal is to help hardware businesses seize the business opportunities to get started ahead in post-pandemic economic recovery and develop overseas markets.

### 2020 Taiwan Hardware Show- the Only Hardware Event Worldwide

Due to the outstanding pandemic mitigation in Taiwan, Taiwan Hardware Show was the only hardware event held worldwide in 2020. It received wide attention from the global hardware industry and allowed Taiwan's hardware and hand tool manufacturers to stay ahead of the competition, as the best supply chain partners for global brands and distributors. 2020 Taiwan Hardware Show was held alongside International Metal Technology Taiwan (iMT Taiwan); together, they attracted over 400 exhibitors and 23,000 participants. In the exhibitions, foreign buyers negotiated with Taiwanese vendors through brand agents, traders, and direct procurement representatives. In addition, the Online Matchmaking successfully matched more than 100 companies with their business partners to seize international business opportunities, making the exhibitions the most successful trade show in 2020. This showed that with crisis comes opportunities. To create business opportunities in adversity, businesses should continue to take part in exhibitions, whether virtually or physically.

### Post-pandemic Economy with Potential Business Opportunities- Attracting Exhibitors and Participants Worldwide

The advent of Covid-19 vaccines has mitigated the pandemic, and the ban on international business travelers is expected to be lifted in the second half of the year. Kaigo Co., the organizer, has begun to assist foreign business travelers to come to Taiwan, and to plan a one-stop service for exhibition viewing, purchasing, and factory visits. The organizer has also been working on integrating online exhibitions as well as complementary measures to ensure an efficient trade fair experience. For international publicity, Kaigo continues to promote the Taiwan Hardware Show through well-known media in order to attract more buyers from Europe, the United States, and Japan.

### Exhibitor Requests Coming in- Limited Seats Available at a Discount Rate

Due to the huge success in 2020, there have been over 250 businesses from last year signing up for 2021, seizing their post-pandemic business opportunities in advance. This year, Taiwan Hardware Show once again joins hands with iMT Taiwan during the same show period. In addition, Taiwan Hardware Show is curating, for the first time in history, the exhibition with Taiwan Electrical and Electronic Manufacturers' Association, introducing a subsidy of NT\$20,000 per stand. For more details, please contact Andrew Liu of Kaigo Co. at [ths@kaigo.com.tw](mailto:ths@kaigo.com.tw), or +886-02-2595-4212#725.

