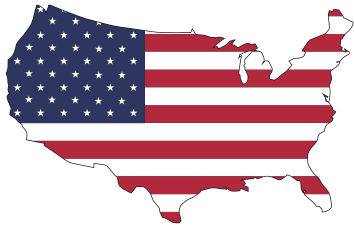


汽車大廠產銷動態 Global Automotive Production & Sales Status

compiled by Fastener World Inc. Updated on July 10

UK Car Sales up 10.6% in H1 2014

SMMT released local car sales figures on July 4. H1 accumulative sale was 1.28 million units, up 10.6% from last year. This has been the best performance since 2005. SMMT executive president says improved local economy boosted the market of new cars in H1. The overall market grew faster than anticipated until it slowed down and turned steady after March.



Forecast: US Car Sales to Reach 16.4 Million Units in 2014

Edmunds.com lately released a forecast that US car sales will reach the highest level since 2006 due to the continuous car replacement trend in that region. In 2006, US car sales were 16.5 million units. Edmunds.com states that sales are expected to break 16.4 million units next year and forecasts that the overall sales this year will be 15.5 million units.

Automotive Sales In China Expected to Reach 27.7 Million Units

According to a German financial report, the global automotive market will remain a strong growing trend but the growth in every region differs. During 2012-2019, the automotive sales in China is expected to be doubled while that in the EU will feel a bit hard to maintain the level achieved in previous years.



The forecast shows that the 2013 sales in China is expected to be 18.1 million units and may reach 27.7 million units by 2019. By then, Chinese market will be as huge as the total market scale of the US and West Europe. The automotive sales of the European market (i.e., the EU and European Free Trade Association) will be 12.1 million units and will be 14.9 million units by 2019. In the same period, the automotive sales of the U.S. will increase from 15.4 million to 16.7 million units.








The forecast states that the automotive markets in Western industrialized countries have been saturated and the passion of European car owners to buy new cars has declined. The automotive markets in new emerging countries will continue to grow because more and more people can afford to buy cars and show their interest in buying cars. By 2019, the global car manufacture will be about 25 million units, 2/3 of which will be from China and other new emerging economies in Asia. North America (12.3%) and the EU (11.4%) will total 1/4 of the global production; there will also be a slight increase in South America (8.1%) and East Europe (6.5%). The production of cars in Germany will continue to grow to nearly 1 million units to 6.3 million units during 2010-2019. The total production of cars in Spain, France, UK, and Italy will increase nearly 1.2 million units to 8 million units.



2013 Argentinian Automotive Market Grows 3.5% in Production and 16% in Sales

Argentinian Automotive Manufacturers' Association (ADEFA) currently announced that the production, sales, and export volume were over the level recorded in 2012. In 2013, the total automotive production in Argentina reached 791,007 units, up 3.5% from the record of 2012 (764,469 units). As for the sales volume in Argentina in 2013, it grew 16.1% to 963,917 units. In 2013, Argentina exported 433,295 units of cars to the world, up 4.8% from the recorded 413,472 units in 2012.

Brands (Vehicle sales volume in units)	Period	Global Sales	Regional Sales	Production
	2013 Full Year	1,751,007	Domestic market down 4.9% to 250,025 units. Overseas market up 11.1% to 1,325,455 units.	1,608,048
	2013 Growth	+7.1%		+9.4%
	2014 Q1	462,472	Western Europe up 7.7%. U.S. up 1.5%. China up 13.4%. Germany up 5.6%.	447,414
	2014 Q1 Growth	+11.5%		+13.8%
	2013 Full Year	1,963,798	Europe down 0.6% to 859,500 units. Asia up 17.2% to 578,700 units. Americas up 9.0% to 463,800 units. Other markets up 1.1% to 61,800 units.	2,006,366
	2013 Growth	+6.4%		+7.8%
	2014 Q1	487,024	---	519,924
	2014 Q1 Growth	+8.7%	---	+7.8%
 (Car segment, excluding trucks, buses and vans)	2013 Full Year	1,565,563	Europe up 1.39% to 640,200 units. International market excluding Europe up 1.28% to 925,400 units.	1,588,658
	2013 Growth	+8%		+9%
	2014 Q1	389,476	Europe up 2% to 152,329 units. International market excluding Europe up 23.6% to 237,147 units.	611,227
	2014 Q1 Growth	+14.0%		+10.0%
	2013 Full Year (Ended Mar. 31)	1,109,000	Japan up 7.0% to 701,000 units. Latin America up 0.4% to 5,000 units. The Middle East down 13.9% to 13,000 units. Asia up 8.2% to 386,000 units. Africa down 14.9% to 5,000 units.	1,690,000
	2013 Growth	+6.5%		+10.2%
	2014 Q1 (Ended Jun. 30)	---	---	---
	2014 Q1 Growth	---	---	---
	Forecast for Year Ended Mar. 31, 2015	1,095,000	Japan down 5.5% to 663,000 units. Overseas market up 5.9% to 432,000 units.	1,660,000
	Forecast Growth	-1.3%		-1.8%
 Chrysler	2013 Full Year	4,423,800	Pan-Asia up 72.8% to 199.5 thousand units.	---
	2013 Growth	3.5%		---
	2014 Q1	1,100,000	North America up 15% to 585,000 units. Latin America down 11% to 205,000 units. Asia Pacific up 54% to 59,000 units. Europe, the Middle East and Africa up 6% to 14,000 units.	---
	2014 Q1 Growth	+9.0%		---
	2013 Full Year	2,400,000	---	---
	2013 Growth	+9.0%	---	---
	2014 Q1	621,000	---	---
	2014 Q1 Growth	+10.0%	---	---
	2013 Full Year	6,330,000	Asia Pacific & Africa up 42.1% to 401,000 units. North America up 10.9% to 3,088,000 units. South America down 7.9% to 104,000 units. Europe up 7.6% 367,000 units.	---
	2013 Growth	+11.7%		---
	2014 Q1	1,589,000	Asia Pacific & Africa down 5.7% to 717,000 units. North America up 10.9% to 3,088,000 units. South America up 8.0% to 538,000 units. Europe up 0.5% to 1,360,000 units.	1,613,000
	2014 Q1 Growth	+6.14%		+2.9%
	2013 Full Year (Ended Mar. 31)	825,000	Japan up 11.3% to 182,000 units. North America up 22.4% to 478,000 units. Europe down 23.0% to 47,000 units. China down 10.7% to 45,000 units. Other markets up 23.3% to 74,000 units.	813,000
	2013 Growth	+13.9%		+6.4%
	2014 Q1 (Ended Jun. 30)	---	---	---
	2014 Q1 Growth	---	---	---
	Forecast for Year Ended Mar. 31, 2015	916,000	Japan up 7.3% to 195,000 units. North America up 11.0% to 531,000 units. Europe up 26.6% to 60,000 units. China up 27.8% to 57,000 units. Other markets down 0.2% to 74,000 units.	910,000
	Forecast Growth	+11.0%		+11.9%

	2013 Full Year	9,714,652	North America up 7% to 3,234,275 units. International market excluding North America: 6,480,377 units. China up 11% to 3,160,374 units.	---
	2013 Growth	+4%		---
	2014 Q1	2,416,028	North America down 2.14% to 745,123 units. International market excluding North America: 1,670,905 units. China up 12.5% to 919,114 units.	---
	2014 Q1 Growth	+2.0%		---
 HONDA	2013 Full Year (Ended Mar. 31)	4,323,000	Japan up 18.2% to 818,000 units. North America up 1.5% to 1,757,000 units. Europe down 1.2% to 169,000 units. Asia up 14.6% to 1,286,000 units. Other markets down 1.7% to 293,000 units.	---
	2013 Growth	+7.7%		---
	2014 Q1 (Ended Jun. 30)	---	---	---
	2014 Q1 Growth	---		---
	Forecast for Year Ended Mar. 31, 2015	4,830,000	Japan up 21.0% to 990,000 units. North America up 3.0% to 1,810,000 units. Europe down 0.6% to 170,000 units. Asia up 23.6% to 1,590,000 units. Other markets down 7.8% to 270,000 units.	---
	Forecast Growth	+11.7%		---
 HYUNDAI	2013 Full Year	4,721,156	Korea down 4.0% to 640,865 units. Overseas market up 9.3% to 4,080,291 units.	---
	2013 Growth	+7.3%		---
	2014 Q1	1,227,000	---	---
	2014 Q1 Growth	+4.8%		---
 KIA	2013 Full Year	2,827,321	Korea down 5.0% to 458,000 units. Overseas market up 5.8% to 2,369,321 units.	---
	2013 Growth	+3.9%		---
	2014 Q1	772,000	Korea down 0.6% to 108,000 units. Overseas market up 11.9% to 664,000 units.	---
	2014 Q1 Growth	+9.9%		---
 MAZDA	2013 Full Year (Ended Mar. 31)	1,331,000	Japan up 12.6% to 244,000 units. North America up 4.9% to 391,000 units. Europe up 20.5% to 207,000 units. China up 12.5% to 196,000 units. Other markets down 2.0% to 293,000 units.	1,269,000
	2013 Growth	+7.8%		+5.8%
	2014 Q1 (Ended Jun. 30)	---	---	---
	2014 Q1 Growth	---		---
	Forecast for Year Ended Mar. 31, 2015	1,420,000	Japan down 5.6% to 230,000 units. North America up 12.7% to 440,000 units. Europe up 6.4% to 220,000 units. China up 17.1% to 230,000 units. Other markets up 2.2% to 300,000 units.	(Domestic) 900,000
	Forecast Growth	+6.7%		(Domestic) -7.5%
 MITSUBISHI	2013 Full Year (Ended Mar. 31)	1,257,000	Japan up 77.8% to 313,000 units. North America up 29.6% to 105,000 units. Europe up 1.4% to 216,000 units. Asia down 11.9% to 354,000 units. Other markets up 8.4% to 269,000 units.	1,140,000
	2013 Growth	+21.2%		+18.8%
	2014 Q1 (Ended Jun. 30)	---	---	---
	2014 Q1 Growth	---		---
	Forecast for Year Ended Mar. 31, 2015	1,402,000	Japan up 2.5% to 321,000 units. North America up 12.4% to 108,000 units. Europe up 17.1% to 253,000 units. Asia up 24.8% to 442,000 units. Other markets up 3.3% to 278,000 units.	---
	Forecast Growth	+11.5%		---
 NISSAN	2013 Full Year	5,188,000	Japan up 11.1% to 719,000 units. North America up 12.4% to 1,648,000 units. Europe up 2.4% to 676,000 units. Asia up 0.4% to 1,629,000 units. Other markets down 0.5% to 516,000 units.	5,082,000
	2013 Growth	+5.6%		+5.1%
	2014 Q1	---	---	---
	2014 Q1 Growth	---		---
	Forecast for Year Ended Mar. 31, 2015	5,650,000	Japan down 10.9% to 640,000 units. North America up 6.7% to 1,760,000 units. Europe up 15.3% to 780,000 units. Asia and other markets up 38.6% to 2,470,000 units.	5,475,000
	Forecast Growth	+8.9%		+7.7%

	2013 Full Year	2,628,000	Europe up 2.4% to 1,302,000 units. International market excluding Europe up 3.8% to 1,326,000 units.	---
	2013 Growth	3%		---
	2014 Q1	636,000	Europe up 17.7% to 362,000 units. International market excluding Europe down 7.9% to 274,000 units.	---
	2014 Q1 Growth	+5.1%		---
	2013 Full Year	920,750	Europe up 0.3% to 621,438 units. Overseas/Asia market down 6.4% to 299,312 units.	618,466
	2013 Growth	-2.0%		-5.1%
	2013 Full Year	145,649	Domestic sales up 34.1% to 63,970 units. Export sales up 11.9% to 81,679 units.	---
	2013 Growth	+20.7%		---
	2014 Q1	36,671	Domestic sales up 36.4% to 16,797 units. Export sales up 10.6% to 19,874 units.	---
	2014 Q1 Growth	+17.3%		---
	2013 Full Year (Ended Mar. 31)	2,711,000	Japan up 8.4% to 728,000 units. Europe up 4.0% to 205,000 units. Asia up 0.6% to 1,598,000 units. Other markets down 11.6% to 180,000 units.	2,857,000
	2013 Growth	+1.9%		-0.7%
	2014 Q1 (Ended Jun. 30)	---		---
	2014 Q1 Growth	---		---
	Forecast for Year Ended Mar. 31, 2015	2,113,000	Japan down 7.3% to 675,000 units. Europe up 1.6% to 208,000 units. Asia up 5.8% to 1,690,000 units. Other markets up 1.5% to 183,000 units.	2,933,000
	Forecast Growth	+4.2%		+2.7%
	2013 Full Year (Ended Mar. 31)	9,116,000	Japan up 3.7% to 2,365,000 units. North America up 2.4% to 2,529,000 units. Europe up 5.6% to 844,000 units. Asia down 4.4% to 1,609,000 units. Latin America up 13.4% to 413,000 units. Oceania down 4.4% to 259,000 units.	9,032,000
	2013 Growth	+2.7%		+3.8%
	2014 Q1 (Ended Jun. 30)	---		---
	2014 Q1 Growth	---		---
	Forecast for Year Ended Mar. 31, 2015	9,100,000	Japan down 3.0% to 2,210,000 units. North America up 6.1% to 2,620,000 units. Europe up 6.3% to 850,000 units. Asia down 3.2% to 1,630,000 units. Latin America up 18.1% to 430,000 units. Oceania down 7.7% to 250,000 units.	---
	Forecast Growth	+2.5%		---
	2013 Full Year	9,728,250	Pacific Asia up 13.7% to 3,632,000 units. North America up 0.5% to 901,000 units. South America down 8.1% to 987,000 units. Europe/other markets up 0.7% to 4,209,000 units.	9,727,848
	2013 Growth	+4.1%		+5.1%
	2014 Q1	2,562,000	Domestic market up 3.7% to 305,000 units. Overseas market up 8.5% to 2,257,000 units.	2,565,000
	2014 Q1 Growth	+7.9%		+7.4%