



## Asiamold to Return in March 2022 with Leading Industry Brands Confirming Their Participation

Key players from a wide variety of industries will attend next year's Asiamold 2022, promising to provide global business opportunities for buyers and suppliers alike within the sector. Guangzhou International Mould & Die Exhibition (Asiamold) will once again take place from 3 – 5 March 2022 at the China Import and Export Fair Complex in Guangzhou, and will be held concurrently with SPS – Industrial Automation Fair Guangzhou (SIAF) for what looks to be a promising year for the industry following the impact of the pandemic.

Three months after the conclusion of 2021 fair, many exhibitors from the previous edition have already confirmed their participation for 2022. Despite the impact of the pandemic on many industries worldwide, Asiamold 2021 saw a 27% increase in visitors from the previous year. Next year's edition promises to continue building on the fair's success and will feature renowned manufacturers presenting their latest products and solutions.

Mr. Louis Leung, Deputy General Manager of Guangzhou Guangya Messe Frankfurt Co Ltd commented on the upcoming fair: "We are very excited to bring back Asiamold in 2022. With the success of this year's fair and the move towards increased manufacturing automation due to the pandemic, all efforts are focused on making sure we can deliver a show that continues to strengthen the brand, providing a place where leading suppliers within the moulding making, die-casting and 3D printing sectors can showcase their innovative products and forge long lasting partnerships with buyers from a whole host of industries. The fair will also provide opportunities to take advantage of wider synergies across the Greater Bay Area, as the Chinese government has promised to provide continued support to the initiative in its 14th Five-Year Plan. The government's new roadmap for the next five years includes plans to strengthen regional integration as well as move towards higher value-added



manufacturing, which promises to kick-start an exciting new era for the industry as a whole."

Asiamold will once again cooperate with the Society of Advanced Moulding Technology (SAMT) in order to provide a comprehensive and high-quality moulding technology event, The 3rd Industrial Moulding Summit, to take place alongside the fair. SAMT has been a leading moulding association in China since 2005. It is dedicated to facilitating the development and furthering the innovation of forming technologies as well as pursuing precision and increased effectiveness of forming production technologies under the premise of sustainable development. Furthermore, the Intelligent Moulding Summit and Automotive Moulding Summit will continue to be held next year.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including Formnext, Rosmould and Formnext + PM South China. For more information, please visit [www.asiamold-china.com](http://www.asiamold-china.com) or email [asiamold@china.messefrankfurt.com](mailto:asiamold@china.messefrankfurt.com). ■

