

Asiamold

Concluded on 13 August, Welcoming 655 Exhibitors

Held at the China Import and Export Fair Complex in Guangzhou, Asiamold – Guangzhou International Mould & Die Exhibition and the concurrent SPS – Industrial Automation Fair Guangzhou (SIAG) welcomed 655 exhibitors occupying 40,000 sqm of exhibition space and attracted 50,369 visits. Covering a variety of intelligent industrial automation solutions, mould-making, 3D printing, metalworking, foundry, die-casting, laser and bearing technologies, both fairs presented a one-stop sourcing platform for manufacturing industry players looking to recover and reconnect, following the suspension of numerous global businesses and production lines.

SIAG Guangzhou and Asiamold are the first Guangzhou fairs to be hosted by Messe Frankfurt since the beginning of the year. Both under the smart manufacturing cluster, the fairs served as an important tool for the resumption of business-to-business and in-person interactive events in China. The events were welcomed by the industries who depend on the platform for business exchange, market information and most importantly new found business opportunities brought forth by manufacturers who wish to upgrade their supply chain with the latest and most innovative automated technologies.

“As large scale events are gradually resuming in China, we are excited to be back to facilitating business interactions for the manufacturing industry, particularly within the South China region. The shows marked the first Guangzhou events to be held by Messe Frankfurt since January, when trade fairs were forced to be postponed due to the global pandemic. We are pleased that SIAG Guangzhou and Asiamold were able to go ahead as planned, offering a trusted one-stop platform for manufacturing industries and helping them resume their normal operations,” said Mr. Hubert Duh, Chairman of Guangzhou Guangya Messe Frankfurt Co Ltd after the conclusion of the fairs.

Mr. Duh added: “The overall positive response from participants has shown that the manufacturing industry is slowly recovering from the economic impact in the first two quarters of this year. Protective gear and other health equipment continue to be in high demand, and Asiamold’s new Mould and 3D Printing Epidemic Prevention Technology Display Zone, among various other thematic zones, proved to be popular. To further support the Chinese government’s new infrastructure and manufacturing development initiatives, this new zone along with other smart manufacturing solutions on display have reconfirmed strong business potential for exhibitors at the fairs.”

“With Asiamold 2020 successfully concluded, we look forward to preparing the 2021 editions on 3 – 5 March to further reactivate and reconnect international exhibitors and visitors once air travel becomes more accessible so they are able to participate,” Mr. Duh concluded.

Extra Health Care and Hygiene Precautions in Place

As trade fair organisers, Messe Frankfurt’s top priority remains the health and safety of fairgoers. To ensure that visitors and exhibitors meet in a hygienic and safe environment, added measures were practiced at the fair. These included: real-name authentication at registration, onsite temperature checks, frequent sterilisation of public areas and distancing measures for conference / seminar audiences, amongst others.

The next edition of Asiamold – Guangzhou International Mould & Die Exhibition will take place on 3 – 5 March. Exhibitors or visitors with any queries should email asiamold@china.messefrankfurt.com for Asiamold. ■

