



Stepping out of Standards to Achieve the Impossible

Jiaxing Goodway Co., Ltd.

— the Expert of Non-Standard Parts

by Nai-Wen Chang, Fastener World

Known for its non-standard parts, Goodway provides customized service in supplying various fasteners, cold-headed parts, hot-formed parts, stamped parts, machined parts, and special profiles. The company provides products in carbon steel, stainless steel, copper, aluminum and many other materials to cope with different demands. The available size range covers M3 - M72.

Internationally Certified Quality & Customers as Top Priority

Goodway's all-inclusive product line can satisfy the needs of customers. Thanks to the abundant, diverse and customized options Goodway now has clients throughout the U.S., Canada, Europe and many other countries. In just a few years after its inception, Goodway gained a strong foothold in the international market. By implementing and integrating the four cores— quality, price, service, marketing— it built and spread its reputation over the international market within a few years.

In 2011 Goodway passed the ISO 9001:2015 certification. It practically conducts inspection of pre-production, in-production and post-production packaging, and therefore, the product quality always exceeds the expectation of international clients. It takes quality inspection very seriously, so its plant has a complete range of full inspection equipment, including plug gages, ring gages, calipers, hardness testers and projectors.

Efficient Production and Customized Products Favored by American and European Clients

Specialized in the export of non-standard fasteners and parts, Goodway has most of its products tailored according to clients' drawings to reduce purchase costs for clients. It helps them develop products, communicates with them, provides trial manufacture and seeks to provide the most price-competitive products. By improving efficiency on the production process, it significantly reduces lead time. Such time/cost saving and highly efficient way of manufacturing

made Goodway's products favored by customers from Germany, Poland, New Zealand, South Africa, South Korea, the U.S. and

Canada in the automotive, aerospace, agricultural, construction and DIY industries. Its most competitive products are those having gone through secondary processing after cold heading.



Goodway's high-end manufacturing equipment include 11B/14B/19B/24B/6-die cold headers, threading machines, CNC machines and stamping machines. The diversity of equipment satisfies the needs of various customization. Goodway does not limit its own bounds in terms of products and fields, and its target has always been helping clients develop and manufacture new products. With the mission statement of "customer satisfaction", Goodway's service advantage is best emerged by its capability in taking customized orders.

Dedicated to Helping Clients Develop More Competitive Products

"Our products have reliable quality of competitive prices. We deliver products on time and provide satisfying service," said General Manager Jack Chang, "We have a very large number of returned customers from traders to distributors and users who have never complained about our service and have given us positive feedback." As far as Goodway with strengths in equipment and service, its goal has always been providing clients with good products and service. Goodway wants nothing but keeps offering customers more high quality products. ■



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