# 58 Company Focus

Located in Wenzhou (China), Junhao started as a workshop back in 1987, and was registered as a company in 2002. The company is certified to TS16949 international quality assurance and mainly produces standard parts, special profiles, hexagonal bolts and hexagonal socket bolts. Founded upon the pursuit of quality, the company gained multiple awards from the Management Committee of Wenzhou Economic and Technological Development Zone. It continues to invest in technical development, expand corporate scale, update equipment, and increase automation to increase quantity and product types and diversify the product line to cope with all sorts of clients' demand.



# **Complete and Diverse Products with Quality Assurance**

Junhao not only produces fasteners but also develops and manufactures cold headers on its own. It developed cold headers with different functions to cope with different product requirements, and has rolled out 42 types of cold headers depending on different functions and specifications. The main product, DIN7991 fasteners, are manufactured to the German standard with high quality and supplied to the automotive dies industry. The quality check follows the requirement of TS16949. In 2016 Junhao posted a "letter of commitment to quality and corporate credibility" on its website and made the following promises: To increase awareness of quality and social responsibility, fulfill the duty of quality, enhance the employees' quality control over the whole manufacturing process, establish a system to report quality and safety related accidents, establish a system to strictly implement the accountability on quality and safety, complete the product quality tracing system, and immediately solve client's complaints about quality. If there is any product not up to the quality standard, Junhao will initiate a recall.

### **One-stop Supply Chain Increasing Competitive Edge**

Junhao has bases working under its corporate umbrella: Shanghai Hadiwei Fasteners in charge of warehousing and distribution, and Jiangxi Hadiwei Fasteners responsible for bolt production. Zhejian Youli is responsible for equipment and dies production, and Wenzhou Evershine Material for heat and surface treatment. With a complete supply chain like this, Junhao can not only offer a more convenient production flow, but also monitor quality in real time, control costs, and manage lead time more accurately, placing itself at a relatively price-competitive position. Such business deployment allows each unit to do the best of its job and dig into technical research and quality control.





# Covering the Whole Supply Chain from Manufacturing to Stocking and Shipment Wenzhou Junhao Industry Co., Ltd.

by Nai-Wen Chang, Fastener World

Currently Junhao is developing DIN912 grade 12.9 steel structural bolts. During the development, Junhao was troubled by the shortage of material supply. It took a lot of communication with multiple steel plants before Junhao found the current one to collaborate with and broke the bottleneck. Junhao continues to invest in equipment to increase capacity which is currently at 15,000 tons. Its facility has a big factory spanning 150 thousand square meters, two apartments, one office, an event venue, fire fighting equipment, eco-friendly processing equipment, safety equipment. The complete range of equipment shows how much the company cares about the employees' working environment.

Currently over 60% of Junhao's products are exported and sold to Europe. The company thinks it is worthwhile to develop the U.S. and South America for their huge market size. After acquiring the ISO9001 certificate, the company continued to improve its quality and passed TS16949, and is now looking to acquire a CE certificate. In light of the U.S./China trade war, Junhao said, "To us, it means adjustment and opportunity. From a short-term perspective, the trade war would be a challenge, but in a broader view, it is an opportunity to step out of the comfort zone, adjust our mindset, adapt to the new environment, and come up with new ideas and strategies. If we keep examining the situation ahead carefully, adjusting and improving ourselves, the situation will turn around better for us."

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